i-CATS Business Degree Students Organize Gawai Raya Open House: An Opportunity to Showcase Sarawak’s Mosaic of Cultures

Recently, students of the Bachelor of Business Administration (Hons.) in E-Commerce programme at the International College of Advanced Technology Sarawak (i-CATS) organized a Gawai Raya Open House at the College.

The joint celebration of Gawai Dayak and Hari Raya Aidilfitri was an opportunity for students and staff of the i-CATS School of Business and Accounting to showcase Sarawak’s unique mosaic of cultures through an impressive presentation of mouth-watering traditional culinary delights!
In his welcoming address, Mr. Desmond Sateng Sanjan, Head of the School of Business and Accounting congratulated the organizing committee for organizing the function, a commendable display of esprit de corps! He commented that in organizing the Open House, the students also had the opportunity to develop their soft skills in the areas of leadership and teamwork.

During his address, Mr. Mohamad Isham bin Fauzi, Chief Executive of i-CATS highlighted that the Open House was a shining example of Sarawakian hospitality. He also shared that the Open House was a significant event, as it opened the doors of welcome to all visitors and fostered an appreciation of the vibrant canvas of Sarawak culture.

At i-CATS, the Bachelor of Business Administration (Hons.) in E-Commerce is offered in collaboration with Infrastructure University Kuala Lumpur (IUKL). The degree programme prepares students for a wide range of managerial positions in an e-commerce environment. With the support and guidance of the i-CATS team of experienced lecturers, students will acquire a broad base of career-relevant knowledge and skills. During their studies, in addition to theoretical concepts, they will acquire practical skills in the various aspects of business including information technology. An important area will be the enhancement of skills related to the selling and buying of organizational products and services via the global electronic system.

Enrolment for the degree programme is now ongoing for the October 2016 session. For further information on the programme, interested school leavers and their parents are invited to visit the i-CATS West Campus at Jalan Stampin Timur, Kuching or call 082-570888. Information can also be obtained from i-CATS’s website: www.icats.edu.my.